

(818) 840-9556

Cerrell Associates News KNX Radio 8:33 am 4/1/04 Jeff Lustgarten jeff@cerrell.com

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NEWSCASTER: It's being called a long-range transportation blueprint for Southern California.

KNX reporter Alex Sullivan says this morning it'll be unveiled by the Southern California Association of Governments.

ALEX SULLIVAN: For the first time, SCAG president Bev Perry says, we've linked land-use planning and transportation.

BEV PERRY: And we have been amazed to see how much better congestion can be if we just make slight, tiny, little changes, a 2% change in the way we've done our land-use planning brings us a big bang to the buck in terms of transportation planning.

SULLIVAN: And in the next two decades, population will be growing; and Bev Perry says, to meet the challenge, we need better-paying jobs.

PERRY: So that people can, you know, afford to buy homes and to live closer to where they work and – and provide for their families.

SULLIVAN: And the president of the Southern California Association of Governments Bev Perry on the transportation blueprint being unveiled this morning.

Alex Sullivan, KNX 1070.

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